



Fact Sheet

- Attractive people are more likely to be employed, work more productively and profitably, receive more substantial pay, obtain loan approvals, negotiate loans with better terms, and have more handsome and highly educated spouses.

From Beauty Pays: Why Attractive People Are More Successful By Daniel S. Hamermesh

- The bottom 15% of women, by looks, received 4% lower pay than average looking women. The top 1/3 of women, by looks, received 8% more than average looking women. For men, the comparable figures are a 13% penalty and a 4% premium.

From "Beauty and the Labor Market," American Economic Review 84 (December 1994) pp 1174-94

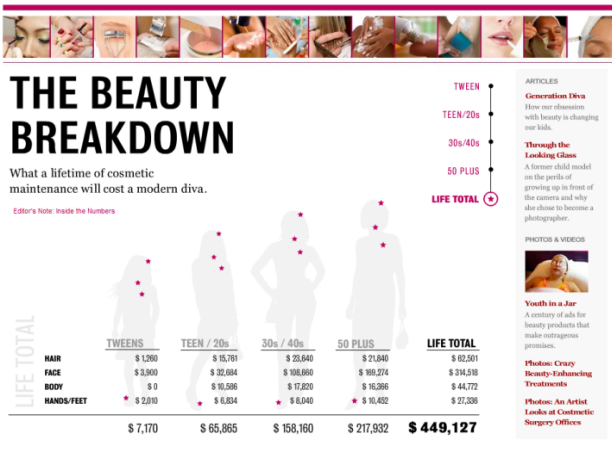
- When it comes to getting hired in the first place, 57 percent of managers believe an unattractive (but qualified) job candidate will have a harder time getting hired; 68 percent believe that, once hired, looks will continue to affect the way managers rate job performance.

Online survey held by NEWSWEEK of 202 corporate hiring managers

- Fifty-nine percent of hiring managers advised spending as much time and money "making sure they look attractive" as on perfecting a résumé.

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- It will cost the average woman \$449,127 over her lifetime to maintain her looks.



Research and reporting by Aku Ammah-Tagoe. Sources include Professional Beauty Association, Allure magazine salon and spa directory, Teen Research Institute, YWCA: Beauty at Any Cost, 2008, American Society of Aesthetic Plastic Surgeons, Business Wire.

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